

WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

Comments Billing Type Account Types

Weekly/Irregular

National/Political Candidate Agency BRD

Sales Tax Net Total

11/27/691

American Crossroads JONATHAN VITTI

Phone/Fax **Buyer Name** Sales Office Salesperson Brand Product . Agency Advertiser Schedule Dates

Contract # 09/18/12-09/27/12 American Crossroads (41509) 1372259

Millennium/DC, Washington DC (1108) AMERICAN CROSSROADS (325849) POLITICAL CANDIDATE SUPER PAC (ns) (1386) Maron, Stephanie Millennium Washington DC Crossroads Media-Alexandria (2097)

Demo Headline # CO-OP Commission % Package Deal Order Type **Entered By** Last Modified 15.00 A35+R Normal Lisa Carter

\$827.25 \$4,687.75

Commission ECR09818463

Date Entered 09/13/12 09/13/12

Greensboro (WXLV)

By Broadcast Month Si

Sep. 2012

Grand Total:

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22	22	Spots

Grand Total:	Sep. 2012	ロック・ロック・ロック・ロック・ロック・ロック・ロック・ロック・ロック・ロック・
22	22	72270
\$5,515.00	\$5,515.00	X 2

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Accepted-Agency/Advertiser:			12.0 Normal Line / News (12)	11.0 Normal Line / News (11)	10.0 Normal Line / News (10)	9.0 Normal Line / News (9)	8.0 Normal Line / SPOT (8)	7.0 Normal Line / SPOT (7)	6.0 Normal Line / SPOT (6)	5.0 Normal Line / SPOT (5)	4.0 Normal Line / SPOT (4)	3.0 Normal Line / SPOT (3)	2.0 Normal Line / SPOT (2)	1.0 Normal Line / SPOT (1)	Line Type / Break Type (Ref #)
			09/24/12-09/24/12	09/21/12-09/21/12	09/19/12-09/19/12	09/18/12-09/18/12	09/27/12-09/27/12	09/26/12-09/26/12	09/25/12-09/25/12	09/24/12-09/24/12	09/21/12-09/21/12	09/20/12-09/20/12	09/19/12-09/19/12	09/18/12-09/18/12	Dates
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Comments:			\$235.00	\$235.00	\$235.00	\$235.00	\$130.00	\$130.00	\$130.00	\$130.00	\$130.00	\$130.00	\$130.00	\$130.00	Total
			\$235.00 Greensboro (WXLV)	\$235.00 Greensboro (WXLV)	\$235.00 Greensboro (WXLV)	\$235.00 Greensboro (WXLV)	\$130.00 Greensboro (WXLV)	\$130.00 Greensboro (WXLV)	\$130.00 Greensboro (WXLV)	\$130.00 Greensboro (WXLV)	\$130.00 Greensboro (WXLV)	\$130.00 Greensboro (WXLV)	\$130.00 Greensboro (WXLV)	\$130.00 Greensboro (WXLV)	S
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			9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	Entered

Juintand At. 20.40 AM on Fulder Camberrates 44 3043



Crossroads Média-Alexandria 66 Canal Center Plaza Ste 555

Alexandria, VA 22314

Comments Billing Type

American Crossroads JONATHAN VITTI Weekly/Irregular Account Types

11/27/691

National/Political Candidate Agency BRD

Sales Tax

Phone/Fax **Buyer Name** Sales Office Salesperson

Agency

Product

WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Brand

Advertiser Contract # 09/18/12-09/27/12 1372259

POLITICAL CANDIDATE SUPER PAC (ns) (1386) Millennium/DC, Washington DC (1108) AMERICAN CROSSROADS (325849) Crossroads Media-Alexandria (2097) American Crossroads (41509) Maron, Stephanie Millennium Washington DC

CO-OP Demo Headline # Last Modified Order Type **Entered By** Commission % Package Deal Date Entered 15.00 A35+R 09/13/12 8 09/13/12 Normal Lisa Carter

ECR09818463

\$5,515.00 \$5,515.00

\$4,687.75 \$827.25

Net Total Commission

Greensboro (WXLV)
By Broadcast Month Si
Sep. 2012 Grand Total: 22 22

	Accepted-		22.0	21.0	20.0	19.0	18.0	17.0	16.0	15.0	14.0	13.0	Line
	Accepted-Agency/Advertiser:		22.0 Normal Line / SPOT (22)	21.0 Normal Line / SPOT (21)	20.0 Normal Line / SPOT (20)	19.0 Normal Line / SPOT (19)	18.0 Normal Line / SPOT (18)	17.0 Normal Line / SPOT (17)	16.0 Normal Line / SPOT (16)	15.0 Normal Line / SPOT (15)	14.0 Normal Line / SPOT (14)	13.0 Normal Line / News (13)	Line Type / Break Type (Ref #)
			09/23/12-09/23/12	09/27/12-09/27/12	09/26/12-09/26/12	09/25/12-09/25/12	09/24/12-09/24/12	09/21/12-09/21/12	09/20/12-09/20/12	09/19/12-09/19/12	09/18/12-09/18/12	09/26/12-09/26/12	Dates
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Date: Accepted-Station:	Date: Accepted-Station:	CONFIRMATION CONTRACT	:30 10:58:40A- ABC-This Week	:30 7P- 7:57P (EST)	:30 7P- 7:57P (EST)	:30/7P- 7:5/P (EST)	:30/7P- 7:57P (EST)	:30/7P- 7:57P (EST)	:30 7P- 7:57P (EST)	:30/7P- 7:57P (EST)	:30/7P-7:57P (EST)	:306:30P- ABC-World News Monday-Friday	Sec Length Run Times
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	Date:	-	\$100.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$235.00	Rate
	Comments:		\$100.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$235,00	Total
			\$100.00 Greensboro (WXLV)	\$400.00 Greensboro (WXLV)	\$235.00 Greensboro (WXLV)	Station							
			THIS WEEK	FAMILY FEUD	ABC WORLD NEWS	Comments							
			9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	Entered

Trintal At. OO.40 AM to Titibate Cantinantes 44 3043

Rep Order# 9818463 EC'd Yas

Ver# Status New

Traffic Order#

Showing Buylines: All Lines Last Received: Printed:

09/13/2012 11:54 AM 09/13/2012 11:53 AM

I of

Salesperson (Sales Office (Rep Firm

) WASHINGTON) JONATHAN VITTI

Salesperson FAX# Salesperson Phone# 202-955-5342

-- CONTRACT COMMENT --

Phone# Fax#

Buyer Product

Stephanie Maroney American Crossroads

Hiatus Weeks Flight Dates Agency C/P1/P2/E

09/18/2012 - 09/27/2012 11/27/691

Estimate# Advertiser

691

Station WXLV-TV GREENSBORO/W.SALEM

Agency

() CROSSROADS MEDIA LLC 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314

) POLITICAL ISSUE GROU

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASTS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-

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\$235.00	\$235.00	\$235.00	\$235.00	\$235.00	\$130.00	\$130.00	\$130.00	\$130.00	\$130.00	\$130.00	\$130.00	\$130.00	Total Cost

Statio Lines —COM	Sep 12.	SALE	REPO	22	21	20	19	18	17	16	15	14	1	La	Buyer Phone#	Station Advertiser Product Estimate#	Rep C
Station Totals. Lines not sent/ —COMPETITIVE—	2. 2 Totals.	ENOM S	-REPORT TOTALS- eport Totals. 2:	SU	HI	Ø	TU	ĸ	ਸ਼੍ਰ	TH	Ø	DI	1	Day	Ę	n WZ	Rep Order# EC'd Yes
22 rclc rclc	22 / \$5,515.00	-SALES MONTHLY TOTALS-	TALS— .s. 22 / \$5,515.00	09/23-09/23	09/27-09/27	09/26-09/26	09/25-09/25	09/24-09/24	09/21-09/21	09/20-09/20	09/19-09/19	09/18-09/18		Dates	Stephanie Maroney	WXLV-TV GREENSBORO/W.SALEM () POLITICAL ISSUE GROU American Crossroads 691	9818463 Ver# 1
\$68,038				11A-12P	7P-8P	7Þ-8Þ	7P-8P	7P-8P	7P-8P	7P-8P	7£-8£	7P-8P	1	Time		ROU	Status New
CABL 0% WGHP 21%				THIS WEEK	FAMILY FEUD	FAMILY FEUD	FAMILY FEUD		Program	Flight Dates Hiatus Weeks	Agency () C 66 CANA ALEXAN Agency C/P1/P2/F	Traffic Order#					
UNKN 0%															09/18/2012 - 09/27/2012	() CROSSROADS MEDIA LLC 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314	
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WCWG 0%				F 110	ш	μ	μ	ц	ş -	μ	Н	1 815	1 1 1 1 1 1	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (09/13/2012 11:54 AM 09/13/2012 11:53 AM nes
ATXM AMEM				Н	Н	H	Н	н	H	 	щ	н	1 1	# of Weeks	# 202-955-5342) WASHINGTON) JONATHAN VITTI	
ω ω 44 %				ш	щ	Н	ы	ш	ч	Н	Н	Н	1	Total Spots	-5342	NOTE NOTE	2 of
				\$100.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!	Total Cost			ω

Rep Order# 9818463 EC'd Yes Ver# 1 Status New

Station W Advertiser Product

WXLV-TV GREENSBORO/W.SALEMer () POLITICAL ISSUE GROU

Estimate#

691 Stephanie Maroney American Crossroads

Traffic Order#

Last Received: Printed: 09/13/2012 11:54 AM 09/13/2012 11:53 AM

Showing Buylines: All Lines

Agency () CROSSROADS MEDIA LLC 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 C/P1/P2/E 11/27/691 ates 09/18/2012 - 09/27/2012

Rep Firm Sales Office (Salesperson () WASHINGTON) JONATHAN VITTI

Salesperson Phone# Salesperson FAX# 202-955-5342

Agency C/P1/P2/E
Flight Dates 0
Hiatus Weeks

Demos

Books

null RA35+

Fax# Phone# Buyer

3 ofw